


Morgan Brabessa


Senior Product Designer

I'm a Product Designer passionate about pixel-perfect, interaction design and user-centered design. I am interested in the different processes, especially of the user-centered design, to meet efficiently both human and business needs.

 morganbrabessa.com

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Experiences

- January 2024 - Present Freelance **Senior Product Designer**
- Dec 2021 - Dec 2023 Ariane **Senior Product Designer**
Enhancing web3 features for certification and traceability of physical and digital objects in the blockchain.
 - Build, evolve, ensure consistency design system.
 - Rapid user flow prototyping to gather feedback for UX.
 - Creating animated graphics and visual effects for product interfaces.
 - Bridge collaboration for successful design delivery.
 - Managed 1 product designer.
- May 2021 - Nov 2021 Unicraft **Product Designer**
Helping startups in their growth and development.
 - Understand users deeply to build a solid knowledge base.
 - Imagine solutions, create prototypes and analyse their impact.
 - Build and maintain design systems.
- Sep 2013 - Dec 2018 Effinet **Product Designer**
 - 1.2 billion routed mails a year, 11 million customers.
 - Managed 5 web designers and 2 Front-End developers.
 - Guarantor of UX/UI quality of all deliverables.
 - HTML5/CSS3 integration.
- 2009-2013 Allopeus **Art Director & Web Designer**
 - 250M € turnover, growth + 43% in 3 years - Top 10 E-commerce FR.
 - Redesigned Allopeus.com
 - Website animation, background, Google display banner and affiliation, newsletter, event game, commercial print.
- 2008 Heliades **Web Designer**
 - Responsible for emailing creation and campaigns integration. HTML/CSS and routing emails.
 - Commercial animations, banner, event game.
- 2006-2007 Freelance **Web Designer Flash**
- 2005 Suder **Graphic Designer**

Education

- 2021 The Design Crew **Product Design Advanced**
- 2020 IronHack **UX/UI Design Bootcamp**
- 2019 Udemy **Design Thinking**
- 2016 Udemy **Sketch**
- 2015 UXinMotion **UI Animation**
- 2008 Newport **Development Flash AS3, PHP**
- 2004 Atao **Flash AS2**
- 2003 EJC **Flash Web Design, 3D**
- 2002 ENSAV **12th Grade Audiovisual**
- 2001 ADF **High-School Graphic Diploma**
- 2000 ADF **Youth Training Graphic Designer**

Hard Skills

- UX/UI Design
- Interaction Design
- Design System
- Brand Design
- Visual Design
- 3D Design
- Design Thinking
- Design Sprint
- HTML/CSS/JS

Soft Skills

- Curiosity
- Challenger
- Team Player
- Innovative
- Humble
- Attention to details
- Problem solver
- Analytical
- Fun 🤪

Tools

- Figma
- Framer
- Spline
- After Effects
- Blender
- Photoshop
- Illustrator
- AI

Activities

- Community Supported Agriculture member to assist small local farmers.
- Playing with my cat, reading, travelling, surfing, snowboarding, kiteboarding, droning, painting, photography, music, yoga...

Languages

- French native
- English intermediate